

Missouri Association of Homes for the Aging

# Call for Presentations

## The Future of Aging Services

MoAHA Annual Conference | September 22-24, 2010 | Lake Ozark

# Who Decides?



# MoAHA Annual Conference & Exposition

September 22-24, 2010  
Lodge of Four Seasons  
Lake Ozark, Missouri

# 2010 MoAHA Call for Presentations

## Introduction

The Missouri Association of Homes for the Aging invites you to submit a proposal to present at our 41st Annual MoAHA Conference & Exposition. This year the conference will be held at the Lodge of Four Seasons Resort, Lake Ozark, MO, **September 22-24, 2010**. The conference theme is **“The Future of Aging Services - Who Decides?”**. What does the future hold in aging services and who and how will it be decided. The theme poses an ethical, philosophical, practical and thought-provoking question. It is intended to stimulate a rich dialogue as we consider the varying needs of seniors and other populations and the models of service and care delivery that will be required to serve them. Who Decides? is more than just a question. It is a shift in mindset - a recognition that the current landscape is changing, and as it changes, the role of everyone involved - from consumers to family members to direct care workers to CEOs to boards is evolving.

The Annual Conference audience is comprised of experienced and knowledgeable professionals throughout Missouri who are leaders in aging services organizations including assisted living, continuing care retirement communities, home & community based services, multi-facility organizations, skilled nursing and senior housing. The conference will attract 150+ attendees and over 70 exhibitors. This conference provides an exciting forum for the exchange of practical knowledge, innovative strategies, and technical advancements related to the continuum of health care for older adults. It also offers you the opportunity to demonstrate your expertise and share your knowledge and organizational successes with other colleagues.

## Educational Tracks & Presentation Format

MoAHA welcomes creative educational sessions that are applicable to the broad range of aging services. As always, we will be targeting administrators, chief executive officers, department heads, social service professionals, activity professionals, and others employed by aging service providers. This year we will also offer a **track for providers of independent living services** as well as those providing Home & Community Based Services. It is our hope that you will be able to provide the most up-to-date information on your specific topic you will be submitting. You will have the opportunity to speak for 1 ½ hours. We request all sessions be dynamic and **interactive**, allowing time for the participants to get involved, by experiencing your topic through hands-on audience participation such as small group tasks, working with other co-presenters, active give-and-take with participants, or forming a panel presentation. The use of handouts and audiovisual equipment is highly recommended. **If you will be using a power point presentation, you will be responsible for providing your own laptop and LCD projector.**

Many attendees have many years of practical experience and continuing education. **Please rank your presentation as beginner, intermediate or advanced.** Submissions should also reflect this year's theme **“Who Decides”**. **(Please try to incorporate this theme in the title of your presentation.)**

## New This Year

This year, MoAHA will be highlighting a track of educational sessions for providers of independent living services as well as those providing Home & Community Based Services.

Our goal is to provide members with guidance on how to accommodate the unique needs not only of today's independent seniors but those of the future. We are looking for presentations that demonstrate cutting-edge and successful models of housing with supportive services, wellness programs, alternative strategies for a more successful future, new ideas and techniques to better serve residents, education on policy changes at the national and state levels and research concerning the future. This housing track is not only for affordable housing providers. We want to reach the full gamete of providers of independent living.

# What We're Looking for in 2010

Our Theme of “**The Future of Aging Services - Who Decides?**” focuses on how providers must partner with many to meet the needs of those seeking aging services now and in the future. We will be looking for sessions related to how providers can better partner with, and meet the needs of clients, families, residents and future consumers, in all aspects of operations.

## **Questions to consider as we explore this theme:**

1. Who decides where and what services are needed to sustain the field for new generations?
2. What does it mean to explore culture change initiatives, alter traditional roles and organizational structure and empower staff?
3. What new leaders and leadership issues will emerge?
4. Who determines the right treatment, duration and location of where care/services are delivered?
5. Who will foot the bill? How will the resources flow and with whom?
6. And finally, as life runs its natural course, how will we prepare for the end-of-life with dignity and honor. What wishes will be honored?

## **Some Topic Suggestions Include:**

- ◆ Trends in Long-Term Care (examples - consumer directed care, demographics, baby boomers, staffing/workforce, financing, technology, home & community based services)
- ◆ Life Enrichment / Wellness Programs
- ◆ Housing with Supportive Services
- ◆ Implications of Healthcare Reform (federal and state)
- ◆ Medication Management Innovations
- ◆ Fair Housing (applies to all levels of care)
- ◆ Ethical Issues
- ◆ Marketing
- ◆ Technology throughout the senior care continuum

# Submission Guidelines

1. **The application deadline is Wednesday, April 2, 2010.** Send proposals to carol@moaha.org or fax to 573-635-6618.
2. Proposals that are incomplete will be disqualified.
3. An individual or organization may submit more than one proposal; however, each proposal must contain ALL specified information to be eligible for review.
4. As a non-profit organization, MoAHA is unable to pay honorarium, travel, meals, lodging, power-point presentation equipment, or per diem costs incurred by speakers. Presenters are responsible for **all** expenses incurred. **Each presenter will receive a complimentary one-day (education only) registration on the day of their scheduled presentation.**
5. Promoting a specific company, service, or product during the presentation is prohibited.

# Evaluation Criteria

The MoAHA Education Committee will review all proposals on these criteria:

- ◆ Topic addresses a critical and timely issue in aging services and is applicable to our target audiences
- ◆ Has practical applicability to aging service providers
- ◆ Embodies quality, innovation, and originality
- ◆ Is clear, focused, well-organized, and designed to be interactive
- ◆ Features experienced speaker(s) with significant expertise

All persons submitting proposals will be notified on or around May 30th of the status of their proposal. MoAHA reserves the right to request that presenters modify a proposal before a final decision is made.

# Missouri Association of Homes for the Aging 41st Annual Conference & Exposition *Presentation Proposal*

Deadline for consideration is April 2, 2010

Presenter: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Co-Presenter: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Title of Proposed Presentation:** \_\_\_\_\_  
(Remember to incorporate the theme "The Future of Aging Services - Who Decides" in your title.)

## Target Audience (check all that apply)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Administrators/CEOs      | <input type="checkbox"/> Board Members    | <input type="checkbox"/> Activity Directors/Professionals     |
| <input type="checkbox"/> Human Resource Managers  | <input type="checkbox"/> Department Heads | <input type="checkbox"/> Marketing/Public Relations Directors |
| <input type="checkbox"/> Nursing                  | <input type="checkbox"/> Social Service   | <input type="checkbox"/> Housing - Market Rate                |
| <input type="checkbox"/> Chief Financial Officers | <input type="checkbox"/> HCBS             | <input type="checkbox"/> Housing - HUD                        |
|   | <input type="checkbox"/> Other _____      |   |

**Content Level (choose ONE):**     Beginner     Intermediate     Advanced

Please attach the following - **Proposals MUST include ALL information to be considered.**

- ◆ Three-five measurable presentation objectives
- ◆ Title of your presentation and a one paragraph narrative description of your presentation, which will be used for marketing your session. Please include the important points of your presentation.
- ◆ A one paragraph (50 words or less) biographical sketch stating credentials and current job title of each presenter.
- ◆ **Explain how you will get audience interaction**

I understand, as a presenter, that I am responsible for all travel-related conference expenses, conference event costs such as meals and hotel fees. If I will be using a PowerPoint presentation, I will be responsible for providing my own laptop and LCD projector. I understand there will be a registration fee if I attend sessions on any day other than the one on which I will be a presenter. Presenters may attend other sessions on the day of their presentation at no charge. I understand that promoting a company, service, or product during my presentation is prohibited. I further understand that my session may be recorded and that recording will be the property of MoAHA. I will inform my co-presenter(s) of these policies.

Primary presenter's signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please e-mail form & supporting documentation to Carol Hudspeth at [carol@moaha.org](mailto:carol@moaha.org) or fax to 573-635-6618. For questions or clarification, call (573) 635-6244.**